



Upper Arlington Crew hosts The Blake Haxton Regatta Saturday, October 26th 2024



Greetings from Upper Arlington Crew!

In 1993, a small group of dedicated Upper Arlington high school students started on a journey to create a new sport in our community. Today, 32 years later, that small initiative has blossomed into the nationally-recognized UA Crew Team.

UA Crew is the only public scholastic rowing organization in central Ohio and one of only 3 in the state of Ohio. It takes hard-working students, dedicated coaches and loyal parents to sustain a crew organization. Since its founding, UA Crew has strived to create strong athletes with even stronger moral characters.

With the support of our beloved community, and with countless volunteer hours, UA Crew hosts The Blake Haxton Fall Regatta annually. Blake Haxton is a former UA Crew team captain. In 2009, he developed a devastating illness that resulted in a double leg amputation. In true UA Crew style, Haxton has gone on to achieve greatness. He has earned a spot on the last four US Rowing Teams and is currently representing our country in Paris for his third appearance at the Paralympics.

The Haxton Regatta gathers more than 3,000 athletes, spectators and volunteers. We are proud to host the 14th annual Haxton Regatta on October 26, 2024. It features some of the fastest youth, high school, and club crews in the Midwest.

Our UA Crew alumni and friends, such as you, make up the foundation of our promising future. UA Crew has exciting goals for our team...goals that will only be possible with the support of our community. At the 2024 Scholastic National Championships, our varsity men's J8 boat placed 4th in the nation. Endeavors like UA Crew's new middle school program position us to move forward with optimism that we will continue to train some of the best athletes, and promising young adults, in our community.

UA Crew must fulfill aggressive financial goals annually in order to keep our organization moving forward. Crew is not a simplistic sport, but instead one that demands a large financial obligation for equipment and maintenance. The cost of one boat ranges from \$25,000-\$45,000! One oar cost more than \$500. Our equipment endures the hardship of less-than-ideal wet and rugged conditions. Our program can simply not exist without the annual costly financial commitment to equipment management.

With your tax-deductible gift to UA Crew, you are providing support to guarantee that the sport of rowing. Please consider how you can continue the excellence of UA Crew with individual or corporate sponsorship. Please visit the UA Crew webpage at <https://www.uacrew.org/support> to make your gift or contact our Treasurer, Michelle Fitzgibbon at treasurer@uacrew.org.

Thanks for your consideration and Row Bears!

UA Crew is a 501(c)3 organization. Our tax id number is 31-1431888

Sponsorship Opportunities

ELITE SPONSOR - \$ 10,000 (Exclusive, only one available)

- **Name our 4+ men's boat**

Live on for the life of a boat by naming our new men's 4+ (being purchased in 2024). 4s are the rowing shell carrying four sweep rowers and are always rowed with a coxswain. These boats remain in our fleet for their entire useful life - some of our boats are currently 20 years old. We will place the name of your choosing (subject to board approval) along the bow of one of these magnificent boats to be seen by thousands of regatta participants and spectators each season.

- Title sponsor logo on banner at the 2024 Blake Haxton Fall Regatta & all 2024/2025 UA Crew Events
- Title sponsor logo on storefront poster with UA fall and spring schedule
- Title sponsor logo and business website links the RegattaCentral and UA Crew websites
- Six (6) Tickets to the Hospitality Suite
- Multiple mentions by Event Announcer at regatta

PLATINUM SPONSOR - \$ 5,000 (Exclusive, only one available)

- Large logo on banner at the 2024 Blake Haxton Fall Regatta & all 2024/2025 UA Crew Events
- Sponsor logo on storefront poster with UA fall and spring schedule
- Logo and business website links the RegattaCentral and UA Crew websites
- Four (4) Tickets to the Hospitality Suite
- Multiple mentions by Event Announcer at regatta

GOLD LEVEL SPONSOR - \$1,000

- Small name/logo on banners at the 2024 Blake Haxton Fall Regatta & all 2024/2025 UA Crew Events
- Sponsor logo on storefront poster with UA fall and spring schedule
- Logo and business website links the RegattaCentral and UA Crew websites
- Three (3) Tickets to the Hospitality Suite
- Multiple mentions by Event Announcer at regatta

BLACK LEVEL SPONSOR - \$500

- Sponsor logo on storefront poster with UA fall and spring schedule
- Links and Logo on the Regatta Central and UA Crew websites
- Two (2) Tickets to the Hospitality Suite
- Thank you mention by Event Announcer at regatta

MEMBER LEVEL SPONSOR - \$250

- Links and Logo on the Regatta Central and UA Crew websites
- One (1) Ticket to the Hospitality Suite
- Thank you mention by Event Announcer at regatta
- Free storefront poster with fall and spring schedule

“SHOUT OUT” LEVEL SPONSOR - \$100

- “Shout out” announcement recognizing individual rower/team on the day of the regatta

CONTRIBUTIONS AND IN-KIND DONATIONS

Many items are required to run a regatta of this kind. In-kind donations provide a valuable and much appreciated opportunity to be part of the 2024 Blake Haxton Fall Regatta.

We are looking for:

- Printing (signage and banners)
- Food/Beverage Donations for judges, timers and referees and the VIP suite
- Media Sponsors (TV, radio, print)

ADDITIONAL OPPORTUNITIES

Summer Learn-to-Row Sponsor - \$1,500 (Exclusive, only one available)

Each summer, UA Crew conducts (4) two-week Learn-to-Row sessions for students in grades 6th, 7th and 8th grades and attracts over 50 athletes who are eager to learn about the sport of rowing. Sponsorship of the Summer Learn-to-Row program includes a listing on our team website and your company name/logo listed on tee-shirts presented to each of the learn-to-row participants.

Please email our Treasurer, Michelle Fitzgibbon at treasurer@uacrew.org with the level you would like to sponsor and she will respond with details on how to pay, the tax information for sponsorship and the UA Crew contact for fulfillment of your benefits.

We appreciate your support and are excited for another great year of Rowing with Upper Arlington Crew and The Blake Haxton Regatta! Row Bears!