



Upper Arlington Crew hosts

THE BLAKE HAXTON FALL REGATTA

Date: Saturday, October 25, 2025

To: Community Partners, Alumni-Owned Businesses, and Friends of UA Crew

Greetings from Upper Arlington Crew!

Since 1993, UA Crew has grown from a small, student-led initiative into a nationally recognized program that develops strong athletes and even stronger character. We are the only public scholastic rowing program in Central Ohio, and we proudly represent Upper Arlington at regattas across the Midwest and beyond.

To keep rowing accessible for our families and competitive for our athletes, we rely on annual fundraising to cover essential equipment and maintenance.

Why Sponsor The Blake Haxton Fall Regatta?

- Community Exposure: Visitors experience Upper Arlington and Columbus and return for future events
- Largest youth rowing event in Ohio – over 28 teams, 1,700 athletes, and 4,000 spectators & volunteers in 2024
- Regional draw – Teams and fans travel from Ohio, Michigan, Pennsylvania, Illinois, Kentucky, Indiana, Missouri, and as distant as Florida
- Strong media & community presence – Banners, website, storefront posters, social media reach
- Builds student-athlete leadership, discipline, and teamwork
- Supports central Ohio's only public scholastic rowing team
- Expands youth access through new middle school program

Your **tax-deductible sponsorship** directly supports safe equipment, skilled coaching, and equitable opportunities for athletes—through both general support and an option to designate gifts to our **UA Crew Scholarship Fund**.

Sponsorships are recognized throughout the year, including at the **15th Annual Blake Haxton Fall Regatta on Saturday, October 25, 2025**, which brings more than **5,000** athletes, spectators, and volunteers to our community. It's one of the Midwest's signature scholastic rowing events and a powerful platform to showcase your business's commitment to youth sports.

Below are our 2025–2026 sponsorship levels and benefits. We would be honored to partner with you. Thank you for helping us continue UA Crew's tradition of excellence.

UA Crew is a 501(c)(3) nonprofit. Tax ID: 31-1431888

Primary Contact: Patricia Harris, Fundraising Chair — fundraisingchair@uacrew.org

Give Online: <https://www.uacrew.org/support>

2025–2026 Sponsorship Levels & Benefits

ELITE SPONSOR — \$10,000 (Exclusive; one available)

- **Boat Naming Rights:** Name a new women's 4+ shell (subject to board approval). Your name appears along the bow and will be seen by thousands at regattas for years to come.
- **Title Recognition:** Title-sponsor logo placement on the primary banner at the **2025 Blake Haxton Fall Regatta** and at **all 2025–2026 UA Crew events**.
- **Community Visibility:** Title-sponsor logo on storefront posters featuring the UA fall and spring schedules.
- **Digital Recognition:** Prominent logo and website link on the **RegattaCentral event page** and the **UA Crew website**.
- **Hospitality:** **Six (6)** tickets to the Haxton Hospitality Suite w/ parking.

PLATINUM SPONSOR — \$5,000 (Three available)

- Large logo on banner at the **2025 Blake Haxton Fall Regatta** and **all 2025–2026 UA Crew events**.
- Logo on storefront posters with UA fall and spring schedules.
- Logo and website link on RegattaCentral and the UA Crew website.
- **Four (4)** tickets to the Haxton Hospitality Suite w/ parking.

GOLD SPONSOR — \$1,000

- Small name/logo on banners at the **2025 Blake Haxton Fall Regatta** and **all 2025–2026 UA Crew events**.
- Logo on storefront posters with UA fall and spring schedules.
- Logo and website link on RegattaCentral and the UA Crew website.
- **Three (3)** tickets to the Haxton Hospitality Suite w/ parking.

BLACK SPONSOR — \$500

- Logo on storefront posters with UA fall and spring schedules.
- Logo and website link on RegattaCentral and the UA Crew website.
- **Two (2)** tickets to the Haxton Hospitality Suite w/ parking.

MEMBER SPONSOR — \$250

- Logo and website link on the UA Crew website and RegattaCentral.
- **One (1)** ticket to the Haxton Hospitality Suite w/ parking.
- Complimentary storefront poster with fall and spring schedules.

Scholarship Fund Option – At any level, sponsors may designate part or all of their gift to the **UA Crew Scholarship Fund** to help reduce costs for families and expand access.

In-Kind Contributions

Running a regatta of this scale depends on generous in-kind partners. We welcome support such as: - **Printing & Signage:** Large-format signs, wayfinding, and banners. - **Food & Beverage:** Provisions for judges, timers, referees, and the Hospitality Suite. - **Media Partners:** TV, radio, print, and digital promotion.

In-kind partners receive recognition commensurate with fair-market value, including on-site signage and website acknowledgment.

Additional Opportunities

“Chuckwagon” Trailer Sponsor — \$2,500+ (Major Gift, multiple opportunities)

UA Crew’s Chuckwagon is the traveling catering trailer that fuels athletes, coaches, and volunteers at every regatta. We are replacing the trailer this year; a significant contribution of **\$2,500 and up** includes: - **Sponsor advertising on the trailer** (vinyl panel/decals; placement and size scaled with gift amount). - Year-round recognition wherever the trailer appears (home and away regattas). - Website logo + link and acknowledgement at team events. - **Plus** the recognition benefits from the closest UA Crew **cash sponsorship tier** matching your gift amount. - Final artwork and placement subject to UA Crew safety/visibility guidelines and board approval.

Summer Learn-to-Row Sponsor — \$1,500 (Exclusive; one available)

Each summer, UA Crew conducts four two-week Learn-to-Row sessions for rising 6th–8th graders, introducing more than 75 athletes to the sport. Benefits include a listing on our team website and your company name/logo on t-shirts presented to participants.

How to Sponsor

- **Online:** <https://www.uacrew.org/support>
 - **Email:** fundraisingchair@uacrew.org (Patricia Harris)
Email us with your selected level or questions and we’ll follow up with payment details, tax documentation, and benefit fulfillment logistics.
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